

What people often think AI is

Beyond the Hype: The Nuanced Reality of AI

What people often think AI is:

- Data: A static entity that AI can automatically turn into insights.
- AI: A magic wand that can do anything.
- Value: The automatic result of applying AI to data.

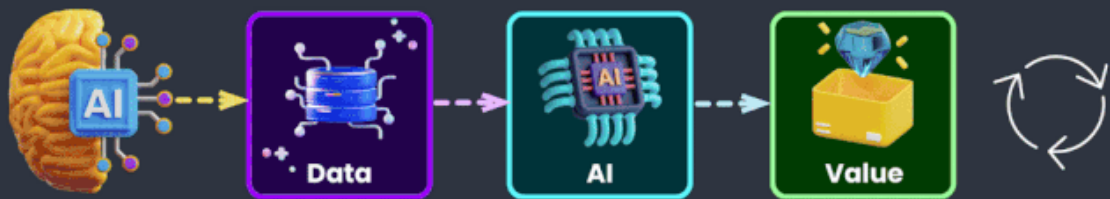
What AI actually involves:

- Data: A dynamic process of selecting, sourcing, and synthesizing diverse data.
- AI: A complex process involving data engineering, feature engineering, scaling, modeling, and deployment.
- Value: An ongoing process of extracting insights, monitoring performance, and iteratively improving models.

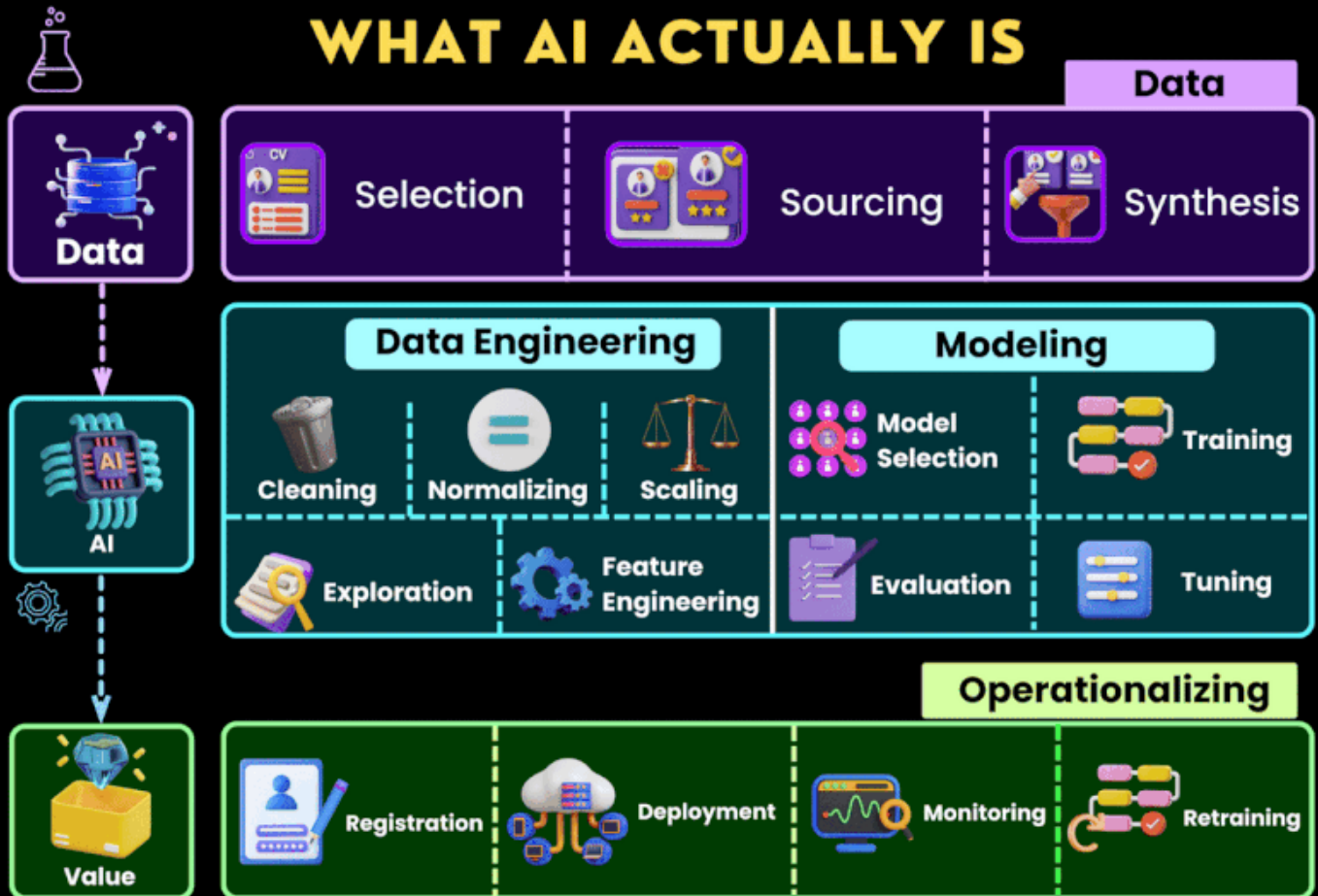
Key Constraints:

- Legal: AI systems must be developed and used within legal and regulatory constraints.
- Ethical/Transparency: AI must be used fairly, transparently, and ethically.
- Historical Bias: Models can inherit bias if trained on biased data.
- Security: AI systems must be secured from threats and breaches

WHAT PEOPLE THINK AI LOOKS LIKE



WHAT AI ACTUALLY IS



Created by Gina Acosta

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